



REACH EXTENSION



WHAT IS IT?

What is CMG's Reach Extension?

Cox Media Group harnesses the power of our reach extension networks to provide our advertisers access to millions of partnership websites across the Internet, extending your message's reach and your brand's visibility.

We partner with premier websites that allow us to reach 97% of Internet users.

Targeting

Reach extension technology lets you hyper-target the consumers who are most likely to convert into customers. Cox Media Group can target and reach your audience by:



Networks & Partners

Our reach extension networks allow us put your message in front of up to 97% of all Internet users, increasing your reach and opportunity for success.

